U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number Docket Number (Optional) **NOTICE OF APPEAL FROM THE EXAMINER TO** THE BOARD OF PATENT APPEALS AND INTERFERENCES 249768044US1 In re Application of Gregov et al. Filed Application Number May 3, 2001 09/848,608-Conf. #5996 PERSONALIZED PROMOTION OF NEW CONTENT Art Unit Examiner 3625 N. U. Haq Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. The fee for this Notice of Appeal is (37 CFR 41.20(b)(1)) 510.00 Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by EFT Account SEA1PIRM. The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. The Director is hereby authorized to charge any deficiencies or credit any overpayment to Deposit Account No. 50-0665 х A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is en/closed WARNING: INFORMATION ON THIS FORM MAY BECOME PUBLIC. CREDIT CARD INFORMATION SHOULD NOT BE INCLUDED ON THIS FORM. PROVIDE CREDIT CARD INFORMATION AND AUTHORIZATION ON PTO-2038. I am the applicant /inventor. Signature assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) Steven D. Lawrenz is enclosed. (Form PTO/SB/96) Typed or printed name attorney or agent of record. 37,376 Registration number (206) 359-8000 Telephone number attorney or agent acting under 37 CFR 1.34. OF Registration number if acting under 37 CFR 1.34. NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

*Total of

Submit multiple forms if more than one signature is required, see below*.

forms are submitted.